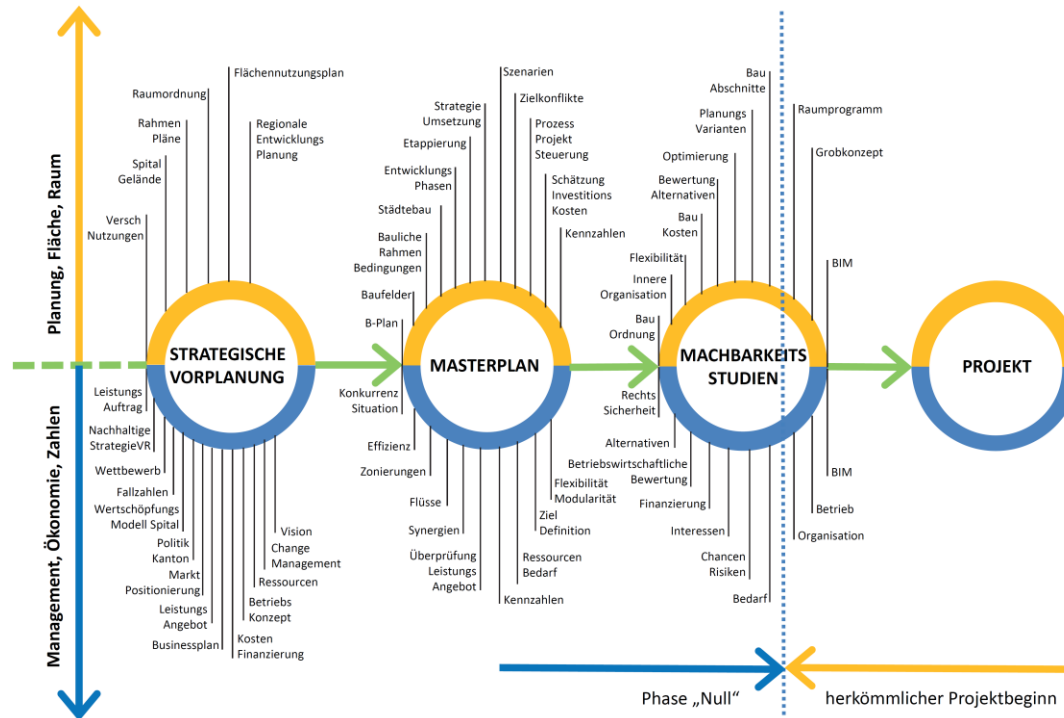


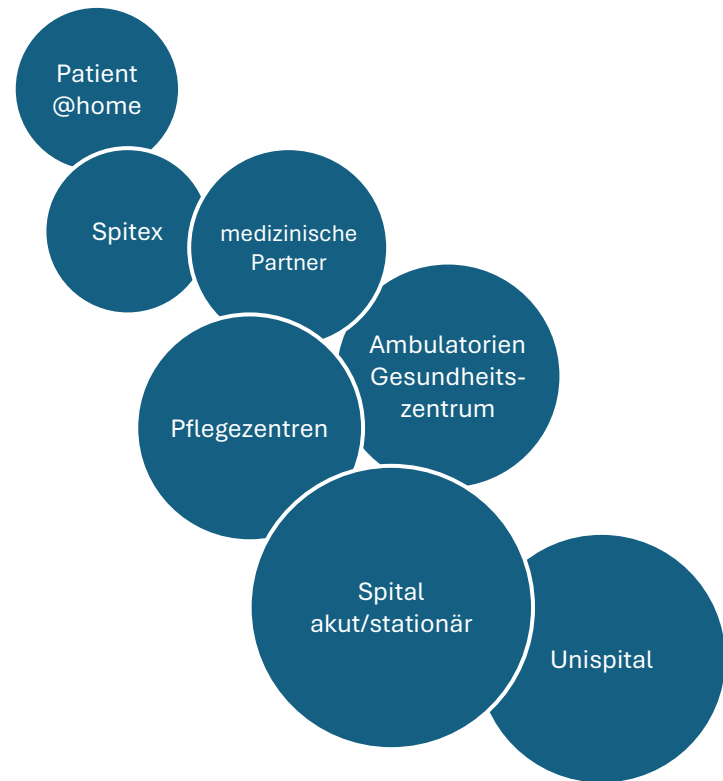
«ohne strategische Vorplanung, kein Erfolg»



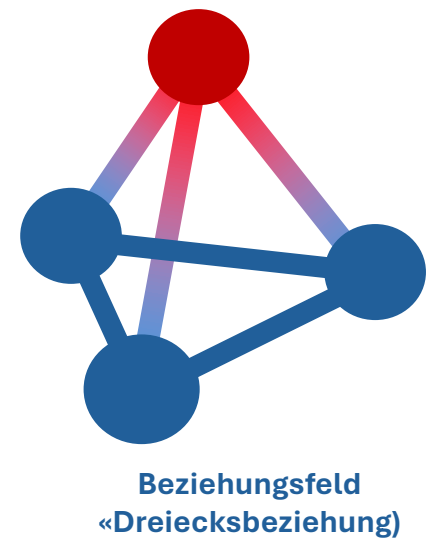
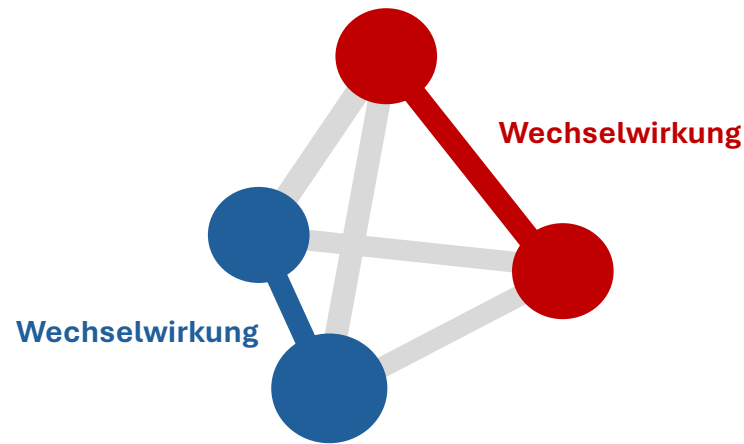
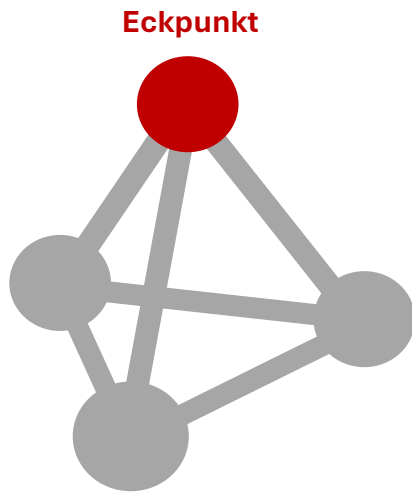
«wo sind wir (Platz in der Gesundheitskette) – wer sind wir (Leistungsangebot)»



«wo sind wir (Platz in der Gesundheitskette) – **wer sind wir (Leistungsangebot)**»



«Dreiecksbeziehungen, räumlich gedacht»



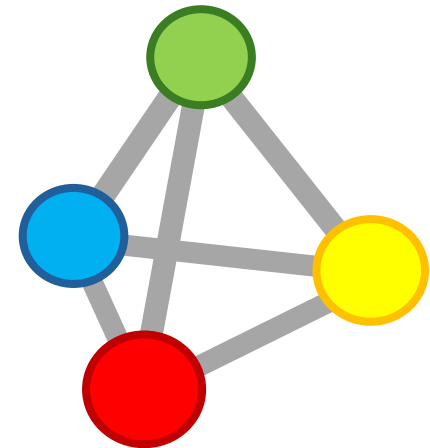
«Dreiecksbeziehungen, räumlich gedacht»

Strategy
Product
Price
Market
Competition

Hardware
Space
Connections
Technology
Function

Finances
Annual accounts (P&L / BS)
Business plan
Financing
Liquidity

Software
Offer
Structure
Process
Employees



«Dreiecksbeziehungen, räumlich gedacht»

